

PRIVACY POLICY

CEUHelper, LLC (“CEUHelper”, “we”, “us” or “our”) offers various services to help its users track continuing education and related services (the “Services”). This Privacy Policy ("Privacy Policy") identifies the information we collect and how we use it. This Privacy Policy applies to any users of our website, web pages, mobile applications and mobile websites (the "Site"). For purposes of this Privacy Policy, "You" refers to you, as a visitor or user of the Site or the Services.

By using the Site and/or the Services, you consent to our collection, storage, use and disclosure of your personal information and other information as described in this Privacy Policy.

1. Information We Collect

We collect both "Personal Information" and "Non-Personal Information" about you. In this policy, Personal Information is information that specifically identifies you. Examples of Personal Information include name, email address, mailing address, phone number, or financial information. Personal Information also includes other information, such as date of birth, geographic area when any such information is linked to information that identifies a specific individual, gender, birthday, and educational level.

"Non-Personal Information" is information that cannot be used to contact or identify you and is not linked to information that can be used to contact or identify you. Non-Personal Information also includes information about your visits to the Site including but not limited to (i) IP address, (ii) domain server, (iii) type of device(s) used to access the Services, (iv) web browser(s) used to access the Services, (v) referring webpage or other source through which you accessed the Services, (vi) geolocation information, and (vii) other statistics and information associated with the interaction between your browser or device and the Services.

You can access and browse certain portions of the Site without disclosing Personal Information, although, like most websites, we passively collect certain information from your computer, such as your IP address and web browser, when you access the Site. In order to utilize some of the Services offered by CEUHelper, including the continuing education tracking application, you must register with CEUHelper.

1.1. Information You Provide

All Personal Information that you provide to us when registering, posting, communicating through the Site, utilizing our mobile applications or that You otherwise provide on the Site or by phone, email or postal mail, will be stored by CEUHelper and/or the conference administrator operating a particular conference that utilizes the Services. You represent and warrant to us that you have the right and authority to provide to us all Personal Information you provide about yourself or others. You may provide your Personal Information in various ways,

including: creating and updating your online profile and, optionally, through direct communications with other users or members.

2. Technical and Usage Information

2.1. Log files, IP Addresses and Information about Your Devices

When you visit the Site, CEUHelper receives the internet protocol ("IP") address of your computer (or the proxy server you use to access the internet), your device operating system and type of web browser you are using. If you are using a mobile device, CEUHelper may also receive your mobile device id, or another unique identifier, and mobile operating system. We may correlate this information with other Personal Information we have about you. Additionally, when you visit the Site we and any third parties we use to place ads on the Site automatically receive the URL of the webpage from which you came. If you click on an ad, we and any such third party may also receive the URL of the page you were on when you clicked the ad and the URL of the site associated with the ad that you clicked.

2.2. Cookies and Other Technology

We use cookies and tracking pixels to track Site usage and trends, evaluate the effectiveness of our ads, customize your experience on the Site, and improve the quality of the Services. A cookie is a tiny data file that resides on your computer, mobile phone, or other device, and allows us to recognize you when you return to the Site using the same computer (or mobile device) and web browser. You can remove or block cookies using the settings in your browser, but in some cases doing so may impact your ability to use the Site. Tracking pixels do not identify individual users and the analysis of data obtained by tracking pixels is performed on an aggregate basis.

When you visit the Site or open one of our emails, we may allow authorized third parties, such as ad servers, ad agencies, ad exchanges, ad technology vendors and research firms, to place or recognize a unique cookie, pixel, and/or similar technology on your browser in order to provide you relevant CEUHelper advertisements as you surf the internet. These advertisements may be targeted to you based on information these authorized third parties know or infer about you and included in the cookies placed on your browser and/or information about your Internet browsing activities gathered through your browser. If you prefer not to receive these online behavioral advertisements, you may opt-out here. In order for the opt-out to work, your browser must be set to accept third party cookies. Furthermore, if you buy a new computer or mobile device, change web browsers or delete the opt-out cookie, you will need to perform the opt-out task again. Please note that if you opt-out you may continue to receive CEUHelper advertisements as you surf the internet, including contextual ads based on the content on a webpage you are visiting.

2.3. Social Media

The Site includes social media features and widgets, such as the Facebook "Like" button and the Facebook "Share" button. These features may collect your IP address, the URL of the page you are visiting on the Site, and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on the Site. Your interactions with these features are governed by the privacy policy of the applicable company providing it.

3. Use of Personal Information

CEUHelper may use Personal Information to (i) support our business and provides the Services to you; (ii) personalize your use of the Services and gain usage insights; (iii) provide you access to third-party products and services; (iv) support research and related activities; (v) address security issues and resolve dispute; (vi) tailor our advertising and marketing; (vii) communicate with you and respond to your requests; and (viii) all other related activities or activities permitted by applicable law.

CEUHelper may share Personal Information with trusted partners to help perform statistical analyses, send you email or regular mail, provide customer support, or arrange for delivers. CEUHelper also shares your email, name, and any certification that you enter into the Services with the conference administrators who have a conference registered with CEUHelper. Conference administrators require the Personal Information to process your continuing education or to contacting you regarding your continuing education as well as any other purpose identified by the applicable conference administrator. All such third parties are prohibited from using your Personal Information except as identified and each will agree to maintain the confidentiality of your Personal Information.

3.1. Non-Personal Information

In general, we use the Non-Personal Information we collect to help us improve the Services and customize the user experience. We aggregate the information collected via cookies and similar technologies to use in statistical analysis to help us track trends, evaluate the effectiveness of our ads and analyze patterns in the use of CEUHelper.

3.2. How We Share Information

In addition to using the information collected by CEUHelper for the purposes described above, we may also share your information with various third parties, as described below. Please review our sharing policy closely, especially with respect to your Personal Information. By using the Site or the Services, you explicitly permit us to share the Personal Information you provide to us.

3.3. Non-Personal Information

This Privacy Policy does not limit our use or disclosure of any Non-Personal Information, such as information passively collected from your computer via cookies, web beacons, or standard logging of website activity. If you do not wish to share this information with CEUHelper, then you should take steps to limit the passive collection of data about your activities on the Site, for example, by changing your browser settings to disable cookies. We reserve the right to use and disclose such Non-Personal Information, as well as any other Non-Personal Information we collect, with our advertisers and other third parties at our discretion.

3.4. Business Transactions

If we merge with or are acquired by another company, or sell all or a portion of our assets, your Personal Information may be among the assets transferred. You acknowledge and consent that such transfers may occur and are permitted by this Privacy Policy, and that any acquirer of ours or that acquirer's affiliates may continue to process your Personal Information as set forth in this Privacy Policy.

4. Your Communication Choices

By becoming a user, you consent to receive communications from CEUHelper. You may choose at any time to stop receiving emails for marketing purposes by adjusting your settings in your account settings or clicking unsubscribe. If you receive promotional or other email communications from us that you have the option to opt out of, you also will be able to opt out of receiving further communications of that type by following the unsubscribe instructions provided in the e-mail. Please note that despite any indicated email marketing preferences, we may send you administrative emails regarding CEUHelper, including, for example, notices of updates to our Privacy Policy, and responses to postings from providers.

If you have opted in to receive text messages from us but would later like to opt out, you may do so by adjusting your settings in your account settings. You also have a choice to stop us from contacting you by phone for marketing purposes by adjusting your settings in your account settings.

5. Collection of Information from Children

The Site and Services are not intended for individuals under the age of 14. CEUHelper does not knowingly collect, either online or offline, personal information from individuals under the age of 14.

6. How We Protect Information

CEUHelper has industry reasonable security measures in place to help protect against the loss, misuse, and alteration of data under our control. The security measures include system and network components and application components. When an appropriate web browser is utilized, Secure Socket Layer technology protects information using both server authentication and data encryption to help secure data.

WE TAKE THESE PRECAUTIONS IN AN EFFORT TO PROTECT YOUR INFORMATION AGAINST SECURITY BREACHES. HOWEVER, THIS IS NOT A GUARANTEE THAT SUCH INFORMATION MAY NOT BE ACCESSED, DISCLOSED, ALTERED, OR DESTROYED WITHOUT AUTHORIZATION OR OTHERWISE BREACHED. BY USING THE SITE, YOU ACKNOWLEDGE THAT YOU UNDERSTAND AND ASSUME THESE RISKS.

7. Links to Other Websites

CEUHelper may provide links to other web sites that we believe may be of interest to our users. We are not responsible for the privacy practices employed by those web sites, nor are we responsible for the information or content they contain. This Privacy Policy applies solely to information collected by us through CEUHelper; thus when you use a link to go from our web site to another third party web site, this policy is no longer in effect. We encourage our users to read the privacy policies of these other web sites before proceeding to use them.

8. International Visitors

The Service is hosted in the United States. If you choose to use the Service from the European Union or other regions of the world with laws governing data collection and use that may differ from U.S. law, then please note that you are transferring your Personal Information outside of those regions to the United States for storage and processing. Also, we may transfer your data from the U.S. to other countries or regions in connection with storage and processing of data, fulfilling your requests, and operating the Service. By providing any information, including Personal Information, on or to the Service, you consent to such transfer, storage, and processing.

9. Changes to This Privacy Policy

We reserve the right to change this Privacy Policy at any time. You should periodically check the Site for updates. Your use of the Site or the Services after any such change will constitute acceptance by you of such changes.

10. Contact Us

If you have any questions on our Privacy Policy, you can contact us via email at support@ceuhelper.com